



PRIDECOM LIMITED
DAR ES SALAAM, TANZANIA

COMPANY PROFILE



Your Reliable Partner for Premium Tanzanian
Commodities

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ABOUT OUR COMPANY



Founded in 2004, Pride Com Limited is a trusted Tanzanian agribusiness company specializing in the bulk supply and export of premium agricultural commodities. With over two decades of experience, we have built a strong reputation for quality, reliability, and integrity in the global market.

We source and export high-grade coffee, sesame seeds green mung beans, cloves, black pepper, cashew nuts, and pigeon peas, ensuring our products meet international standards for freshness and quality.

Our commitment to excellence has allowed us to serve and maintain long-term relationships with clients across Dubai, India, Vietnam, Colombia, and other major markets worldwide. We take pride in connecting Tanzanian farmers with global buyers, contributing to sustainable agriculture and international trade.

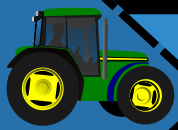
At Pride Com Limited, our mission is to deliver consistent quality, competitive pricing, and exceptional customer service, making us the preferred partner for bulk agricultural exports from Tanzania.





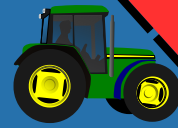
VISION

To be Africa's most reliable and innovative supplier of high-quality agricultural commodities to global markets.



MISSION

To deliver premium agricultural products with integrity, efficiency, and sustainability while empowering local farmers and contributing to Tanzania's economic growth.



CORE VALUES

Integrity: Transparent and honest dealings with farmers, partners, and clients.

Quality: Strict quality control and grading to meet export standards.

Sustainability: Supporting environmentally friendly practices and local communities.

Reliability: On-time delivery and long-term customer partnerships.

Innovation: Continuous improvement in sourcing, storage, and logistics.



Managing Director's Word



“ From our humble beginnings in 2004, Pride com Limited has grown through unwavering commitment, integrity, and hard work. What started as a small venture has expanded into a trusted name in the international commodity market, exporting high-quality products across the globe.

At Pride com, ethics, honesty, and truth are not just values we talk about, they are the foundation of every decision we make. Our customers are our greatest asset, and their trust continues to inspire us to deliver excellence. Equally, our success would not be possible without our dedicated team members whose professionalism and determination drive our growth every day.

As we look ahead, we envision an even stronger presence in the international market. Over the next five years, Pride com Limited is committed to establishing a state-of-the-art cashew processing plant. This ambitious step will not only strengthen our position in the global value chain but also create permanent employment opportunities for many Tanzanians. It is an investment in our people, our industry, and our nation's future.

This move will secure Pride com Limited's place on a legacy level, building a company that not only dominates the market but also uplifts communities and sets new standards of excellence in the cashew industry.”

Pride Com Limited

Mr Hamis S Alimas

Managing Director,

ORGANISATIONAL STRUCTURE



HAMIS S. ALIMAS

MANAGING DIRECTOR



CATHERINE G. MORASA

**ADMINISTRATIVE
MANAGER**



ADAM K. MGAYA

PROJECT MANAGER



KAWTHAR A. COTHEMA

**ACCOUNTING &
FINANCE**



ERADIA T. ERNEST

**CUSTOMER
RELATIONSHIP OFFICER**

OUR PRODUCTS



Each of our services is tailored to specifically provide solutions to our clients demands and requirements. The “client” is our top priority. Their vision is our goal and so we go the extra mile to deliver that which is required from us. Through our strategic partnerships, Pride Com Limited has been able to anticipate current market trend and leverage our position to get the best possible prices. We offer a hands-on approach that will change your business procurement process by adding an optimal value and an increased productivity.

As an innovative company we constantly seek to rediscover ourselves, and purpose which enables us to provide a seamless business framework, global network of partners and the use of modern technology contribute to our ability and capability to excellently deliver beyond expectation.



PRODUCTS WE SUPPLY

BULK & EXPORT GRADE



- ☀ **Raw Cashew Nuts – Raw in-shell** . Available on September to November.
- ☀ **Processed kernels (W180–W240–W320)**. Available all year around
- ☀ **Coffee (Arabica & Robusta) – sourced from Tanzania's renowned coffee-growing regions.** Available All Year
- ☀ **Green Mung Beans (Green Gram) – sorted and cleaned for international markets.** Available All Year
- ☀ **Cotton– medium-staple, clean hand-picked fibre with good strength and uniformity.** Available: June–September.
- ☀ **Sesame Seeds – premium-grade sesame for oil extraction and food industries.** Available: July – september
- ☀ **Cloves – Zanzibar-origin, first-class quality for spice and essential oil industries.** Available: July – september
- ☀ **Black Pepper– high-grade Tanzanian pepper, cleaned and graded for export.** Available: July – september
- ☀ **Pigeon Peas – sustainably sourced for food processors and wholesalers.** Available All Year



The image features a top-down view of several wooden bowls filled with different types of beans and nuts, arranged on a white background. The bowls are scattered with various beans like kidney, pinto, black, and green, as well as cashews and coffee beans. A central dark circle contains the text "OUR PRODUCTS".

OUR PRODUCTS



**RAW CASHEW NUT CUTTING TEST
RESULTS 2025/2026**

SEASON

SPECIFICATION	DESCRIPTION
MOISTURE	8%
NUT COUNT	164
GOOD KERNEL	283
IMMATURE	29
SPOTTED	5
VOID	4
ROTTEN	30
LBS (SOT)	52.8
SHELLS	646
	996

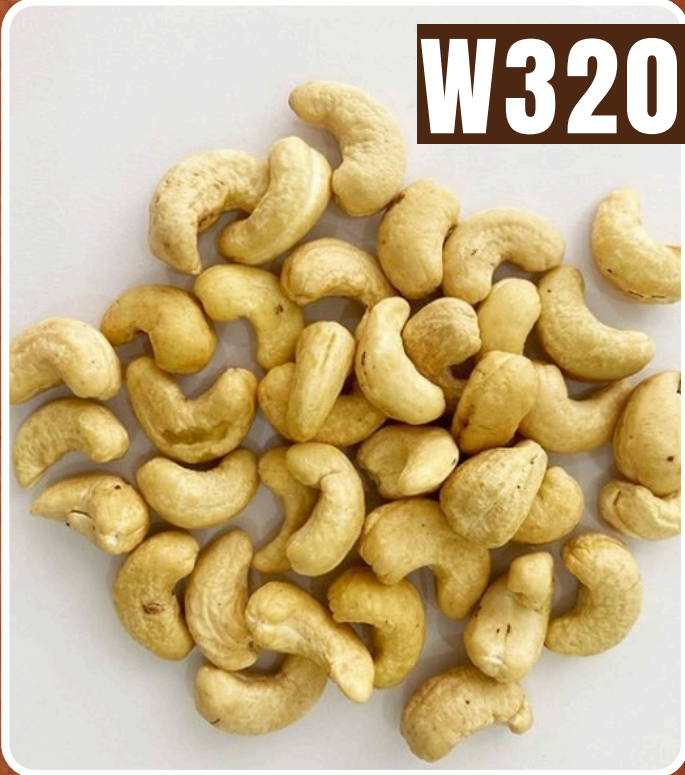


RAW CASHEW NUT



A close-up photograph of a wooden bowl filled with cashew nuts. The nuts are light brown and have a characteristic kidney shape. A burlap sack is visible in the background, suggesting a natural or organic product.

W180

A photograph of cashew nuts scattered on a plain white surface. The nuts are light brown and have a characteristic kidney shape.

W320

A photograph of cashew nuts in a white bowl. The nuts are light brown and have a characteristic kidney shape.

W240

A diagram showing the size of a cashew nut kernel. It is a light brown, kidney-shaped nut. The text 'KERNEL SIZES' is written in white, bold, uppercase letters. Below the text is a small inset image showing a cashew nut in a burlap sack.

**KERNEL
SIZES**





GREEN MUNG



PIGEON PEAS



MAIZE





PEANUT

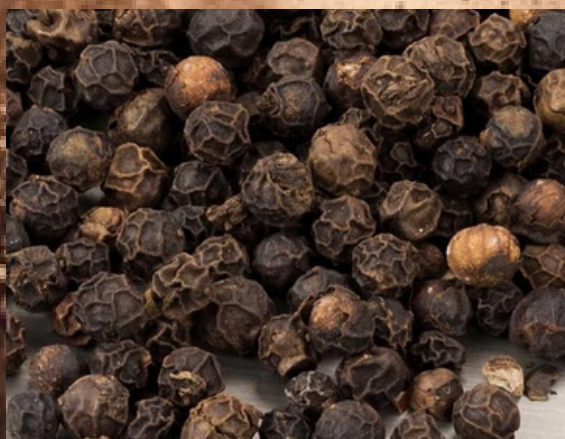


CLOVES





**BLACK
PEPPER**





Arabica



Robusta



RED & SOYA BEANS



COTTON



Market Coverage

Pride Com serves a broad network of international clients across Dubai (UAE), India, Vietnam, and Colombia, among others in Asia, Europe, the Middle East, and Africa. Our established trade relationships ensure smooth transactions, reliable shipping, and repeat business.





OUR COMPETITIVE ADVANTAGE



20+ years of export experience with knowledge of global market trends.

Direct sourcing from farmers and cooperatives to ensure competitive prices.

Robust quality assurance at every stage of handling and processing.

Efficient logistics and shipping through the Port of Dar es Salaam.

Flexible contract terms tailored to client needs (FOB, CIF, or bulk supply agreements).



GET In TOUCH



Contact us



Salamander Tower, 2nd Floor, P.O. BOX 355,
Dar es Salaam, Tanzania



Mobile: +255763410777 ,
+255743400766



Email: sales@pridecomlimited.com





TOGETHER, WE BUILD GLOBAL CONNECTIONS

One Team. One Vision, One [Pride.com](https://www.pride.com)



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